



PRESS RELEASE

April 7, 2011

Bulir Padi Holds Fun Charity Fundraising “Bags for School”

Jakarta – Today **Bulir Padi Foundation** (Bulir Padi) launched its first charity fundraising of the year called “**Bags for School**”, which raises funds for students in the **Bulir Padi** scholarship program. This community event is held on April 7th and 8th at **71 Sandwich House**, Jl. Gunawarman No. 71, South Jakarta.

Bags for School involves the sale of vintage branded bags from various famous international fashion houses. This event is supported by **71 Sandwich House** and **Mama’s Gelato & Pizzeria**.

“We are very thankful to our **Bags for School** participants, who brought in over 80 (eighty) vintage branded bags, and for their overwhelming support in our fundraising event,” said **Tia Sutresna**, **Bulir Padi** Founder and Chairwoman.

Bulir Padi’s Bags for School sale proceeds will be used directly to fund the organization’s scholarship program, which covers student tuition fees and are incentive-driven. Students with a GPA of 80.00 receive 100% tuition scholarship, and students with a GPA of 60.00-79.00 receive 75% tuition scholarship. This year the organization focuses on 24 (twenty-four) students in Palmerah, West Jakarta junior and high schools.

In addition to charity events, **Bulir Padi** receives donations from individuals and local businesses. Progress reports of student scholarship recipients are sent to donors.

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ABOUT BULIR PADI

Bulir Padi Foundation was founded in June 2002 in Jakarta and aims to help marginal children living in urban areas to complete their high school education. Donations can be sent to Yayasan Bulir Padi, CIMB Niaga cabang Graha Unilever, Jakarta, no. 852-01-00007-00-3. For more information go to www.bulirpadi.com or follow us on Twitter @bulirpadi and Facebook “Bulir Padi Foundation”.

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